

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA

DOCKET NOS. 1992-126-C and 1997-162-C - ORDER NO. 2011-349

MAY 6, 2011

IN RE: Docket No. 1992-126-C – Application of)	ORDER APPROVING
Talk America, Inc. for a Certificate of Public)	MODIFICATION OF
Convenience and Necessity to Operate as a)	COMPANY NAME
Reseller of Interexchange)	
Telecommunications Service in South)	
Carolina)	
)	
and)	
)	
Docket No. 1997-162-C – Application of)	
Talk America, Inc. for Authority to Provide)	
Local Exchange Service within the State of)	
South Carolina)	

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the request of Talk America, Inc. (“Talk America” or the “Company”) for approval of a modification of the Company’s name by which it will be doing business in South Carolina. Talk America proposes to adopt Cavalier Telephone and PAETEC Business Services as “doing business as” (d/b/a) or trade names with regard to offering telecommunications services in South Carolina.

Talk America is presently certificated by this Commission to provide resold interexchange telecommunications services within the State of South Carolina pursuant to the authority granted in Order No. 92-479, issued June 19, 1992, in Docket No. 1992-126-C¹. Talk America is additionally certificated to provide resold and facilities-based

¹ See also Order Nos. 1999-637 and 2001-757 issued in Docket No. 1992-126-C.

local exchange telecommunications services in South Carolina pursuant to the authority granted in Order No. 97-670, issued August 5, 1997, in Docket No. 1997-162-C².

By informational filing received April 15, 2011, Talk America advised the Commission that the Company intends to change its name to Talk America, Inc. d/b/a Cavalier Telephone d/b/a PAETEC Business Services. According to Talk America, the Company will provide residential telecommunications services under the Cavalier Telephone name and will provide business telecommunications services under the PAETEC Business Services name. Talk America advises that all presubscribed customers of the Company have been notified of this change via bill notices, and as such Talk America requests a waiver by the Commission of the publication of notice requirement. Further, the Company states that the name change will not affect the rates, terms or conditions of services provided to its South Carolina customers.

Since all existing customers of Talk America have been notified of the proposed name change and since no rates, terms or conditions of services provided by the Company to its South Carolina customers will be affected, we find that Talk America's requests to waive publication of notice and approve the Company's proposed name change should be granted.

IT IS THEREFORE ORDERED THAT:

1. The request of Talk America, Inc. for waiver of publication is approved.
2. The request of Talk America, Inc. for approval of a change of the Company's name by which it will be doing business in South Carolina by the adoption of

² See also Order Nos. 1999-637, 2000-469, and 2001-757 issued in Docket No. 1997-162-C.

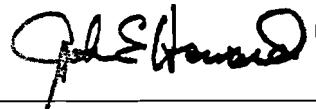
MAY 6, 2011

PAGE 3

“doing business as” (d/b/a) or trade names to the Company’s name is approved, and Talk America, Inc. is hereby authorized to utilize “Cavalier Telephone” and “PAETEC Business Services” as trade names for its telecommunications services provided in South Carolina. Accordingly, the Commission’s records will hereby be amended to reflect the Company’s new name of Talk America, Inc. d/b/a Cavalier Telephone d/b/a PAETEC Business Services.

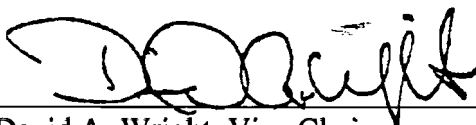
3. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:



John E. Howard, Chairman

ATTEST:



David A. Wright, Vice Chairman
(SEAL)